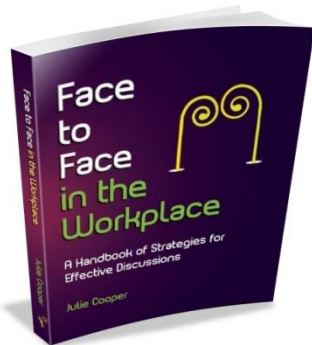


Highly Acclaimed Business Book Celebrates First Birthday with Free Giveaway

Manager/employee communication will never be the same again.



Face to Face in the Workplace by local author Julie Cooper received much praise when it was published this time last year. There have been positive reviews, including HR Director (*"This year's Must have Book"*), Business Executive (*"Highly recommended"*) and Manager (*well worth the read*).

Extracts have also appeared in The Sunday Times and Guardian Careers.

While sample chapters are available already, Julie has decided to mark it's first anniversary with a free giveaway of the whole book.

"I'm hoping that this will give even more people opportunity to use the tools and strategies in the book, to help them in their working lives" says Julie. *"I've had so much positive feedback on how the ideas in the book have helped deal with all kinds of situations."*

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Face to Face in the Workshop is published in the UK by Careertrain, ISBN 978 0 9559680 3 7 RRP £20.00. Available from all good bookshops. Kindle Edition ISBN 978 0 9559680 4 4

"I'd like as many people as possible to be able to access it."

Face to Face in the Workplace is an easy to read, user-friendly guide to every conversation you could have at work - although many people are also using in other parts of their lives.

"The offer will run from 16-22 October on Kindle" explains Julie. *"You don't need to own a Kindle to get the book. You can download an app that means you can read Kindle books on PCs, smart phones and tablets"*

One pleasant surprise has been how enthusiastic international students have been about the book. *"I wrote it for busy people to who are short on time, so the layout is clear and very style succinct. I didn't realise that this approach would make it so popular with business students from around the globe"*

Face to Face in the Workplace is being used as a key textbook for courses at Oxford Business College, and at Roehampton University.

Julie Cooper has 20 years experience of helping others to develop their people skills. She is an innovative trainer, coach and author, specialising in one to one skills. She previously co-authored The One to One Toolkit, The Groupwork Toolkit and The Job Interview Toolkit. Julie lives near Banbury. For more information visit www.springdevelopment.net

